



SIM2K<sup>®</sup>  
**STICKYNET**  
Powered By  
**MXLogic**

SIM2K<sup>®</sup> StickyNet helps you fight off junk e-mail and protect you from e-mail-delivered malware. For a \$3 monthly fee per email account, SIM2K will set up your mail to be filtered by StickyNet for both spam and viruses. E-mail that appears to be junk or virus-infected is redirected to a password-protected online Message Center where you can review and retrieve selected messages if you wish. You will be able to set the level of restrictiveness, specify what kinds of subject matter you want filtered, and specify senders who are always or never filtered.

*As much as 50 percent of all messages in a given corporate in-box are unwanted e-mail.*  
—Gartner Group

The software engine behind SIM2K StickyNet, MXLogic, uses a scientific method known as heuristics, which calculates the probability that a particular e-mail is spam by examining a pattern of characteristics in the message. SIM2K StickyNet will process messages in real time as soon as they enter the e-mail server, sorting spam into one of five categories: sexually explicit, hate mail, get-rich-quick schemes, bulk newsletters and commercial offerings. Users can then tailor how they want to handle the spam. The engine can catch up to 90 percent to 95 percent of spam with a rate of fewer than 1 in 80,000 false positives, an impressive statistic in an era where antispam programs have suffered massive criticism for over- and under-blocking spam. Plus, mail is stored on the system (known as “spooling”). In the event that your e-mail server might go down, say, if the power fails, you will never lose a message. StickyNet will deliver all mails stored when your service is restored.

SIM2K StickyNet services are private and secure. The junk e-mail and virus protection is an automated process. Nobody will read your mail. Your e-mail is not censored. YOU control the settings. Stop junk e-mail at the Internet gateway long before it clogs your inbox with SIM2K StickyNet.

Remember, no filter will ever be 100% effective in eliminating unwanted e-mails, as one person’s “spam” is important information to another. This service should reduce unwanted e-mails by 2/3 initially and by fine-tuning the filter settings, can reach 90 to 95% effectiveness over time. However, there will always be messages that will make it to your Inbox that are unwanted, as bulk e-mailers are working just as hard to defeat filters as we are to impose filtering on your mail. However, SIM2K StickyNet should substantially reduce the flood of e-mails flooding your system. Call us today for more information.

**Curb the flow of unwanted e-mail — make sure only relevant mail reaches your desktop. Get SIM2K StickyNet today!**



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