

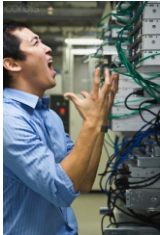


# SIM2K

Adapting Technology to Your Business Needs

## SIM2K<sup>®</sup> Remote Backup Service

### An Extra Layer of Protection for your Data



Your business relies on the data you've accumulated, so don't let it disappear. Whether it is accounting records, customer lists, sales presentations, inventory or more, chances are you have it in some database, document or spreadsheet on your computer network. You run backups of your data, but are you truly protected against a major data loss? Consider this:

- Up to 13% of hard drives crash in the first year
- 140,000 drives crash every single week in the US alone
- Accidental deletion of key files accounts for 43% of data loss each year

Or, what if your company has a fire, someone steals your equipment or there is a natural disaster that destroys your data and your backup files at the same time? Do you have customers expecting you to have a copy of their files stored offsite? Wouldn't having an off-site storage arrangement, where your valuable data is protected, be prudent?

That's where SIM2K<sup>®</sup> Remote Backup Service (RBS) steps in. For a low monthly fee, SIM2K will connect to your servers during off-work hours and complete a copy of your important data files (up to 250 Gb) which is then stored at our office. We begin by coming to your office to identify all your key files and create a baseline backup of this data, which we will load into our system. Then, nightly, we will connect to your network and update this data with all changed files, so you will have a redundant copy of your data.

If you should have an incident where data needs to be restored to your network, we will re-connect and download your data. If the file size is large, we will copy the data to a drive and bring it to your office for faster data transfer back to your servers. We will let you know regularly what is being backed up remotely and how big it is. We will also periodically make a test restore to ensure your data can be easily restored to your system.

SIM2K RBS is available for only \$100 a month. If you wish to take advantage of the archive backup option, and/or the disk storage option, these are an additional \$25 per month for each. Attempting to recover data from a crashed hard drive can run into thousands of dollars with no guarantee of success, so this is a small price to pay for peace of mind for your business files.

According to the National Archives in Washington, D.C., 93% of companies that lost data for 10 days or more due to disaster filed for bankruptcy within one year of the event. Of these, 50% filed for bankruptcy immediately. Don't put your business in jeopardy. Let SIM2K Remote Backup Service be there to add that extra layer of protection and keep your business up and running no matter what may befall your network

